



SERRV SALE QUESTIONNAIRE

We value your opinions and rely on your feedback to improve our programs and to encourage more people to join us. Please take a moment to answer the following questions. Thank you!

Do you have good quality, digital photos of your event that we could use in our promotions? Your team, shoppers, product displays, or anything else you'd like to share? If we use your photos in our printed materials, we'll send you free chocolate as a thanks! Email them to marketing@serrv.org.

Customer Number _____ Today's Date _____

We often use comments from sale hosts in our materials to encourage others to host a Serrv Sale. We use only first name and state for identification. Please check this box if you do not want to be quoted in our materials.

CONTACT INFORMATION (OPTIONAL)

Name _____ Age _____ Organization _____

Phone _____ Email _____ City, State _____

Date of Sale _____ How many times have you hosted a Serrv Sale? _____

Where did you first hear about Serrv's consignment program? Please be specific _____

What made you decide to host a Serrv Sale? _____

Do you have any advice for other sale hosts around the country on how to run a successful Sale? _____

Were the materials we provided helpful to you? How did you use them? _____

Are there other tools that would help you sell more items at your Sale? _____

Approximately how many people came to your Sale? _____

Please describe the people who shop at your Sale _____

What types of products sold the best for you? Please explain _____

What types of products sold the worst for you? Please explain _____

What was the most challenging part of your Sale, and what could we do to make it easier? _____

Did the Returns Process work well for you? _____

Will you host a Sale again? Why or why not? _____

Are you interested in learning more about our community program? Yes No

This offers a higher discount and broad product selection, but no returns.

Do you know another church or organization that may be interested in Serrv, and would you be willing to introduce Serrv to them?

Yes No We appreciate your help to spread the word!

If so, can we send you an extra packet next season for them? Yes No

OR, please provide their name and mailing address: _____

Did you know you can host a Serrv Sale or shop online at any time of the year? Visit serrv.org for details.

Thank you for your feedback!

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FROM: _____

PLACE
FIRST-CLASS
STAMP
HERE



Serrv International, Inc.

Attn: Marketing Department

2901 International Lane, Suite 200

Madison, WI 53704

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