

# SERRV SALE QUESTIONNAIRE

We want to hear from you!



Our work to eradicate poverty worldwide would not be possible without your support. We value your opinions and rely on your feedback to improve our programs and to encourage people to become more involved. Please take a moment to answer the following questions and include this questionnaire with your returns. If you would prefer to give your feedback by phone, please call us at 1.888.243.4423 or email [marketing@serrv.org](mailto:marketing@serrv.org). Thank you for your time!

**We often use comments from Sale hosts in our materials to encourage others to host a Sale and support low-income artisans and farmers around the world.**

Please check this box if you would not like to be quoted in our materials. We use only first names and state for identification.

Contact Information (Optional) Customer Number \_\_\_\_\_ Today's Date \_\_\_\_\_

Name \_\_\_\_\_ Organization \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ City, State \_\_\_\_\_

Date of Sale \_\_\_\_\_ How many times have you hosted a SERRV Sale? \_\_\_\_\_

Where did you first hear about SERRV's consignment program? \_\_\_\_\_

Why did you decide to host a SERRV Sale?

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Do you have any advice for other Sale hosts around the country on how to run a successful Sale? Examples include tips on ordering, promotion, inventory tracking, and displays.

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Were the materials we provided helpful to you? How did you use them?

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Are there other tools or information you would like to make a more successful Sale? \_\_\_\_\_

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Approximately how many people came to your Sale? \_\_\_\_\_

What was the most challenging part of your Sale, and what could we do to make it easier? \_\_\_\_\_

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Will you host a Sale again? Why or why not? \_\_\_\_\_

*Do you have good quality, digital photos of your Sale that we could use in our consignment program promotion: your team, shoppers, product displays, or anything else you'd like to share? If we use your photos in our printed materials, we'll send you free chocolate as a thanks! Email them to [marketing@serrv.org](mailto:marketing@serrv.org).*

Do you know of another church or organization that may be interested in hosting a Sale, and would you be willing to introduce SERRV to them? We greatly appreciate your help to spread the word!  Yes  No

If so, can we send you an extra packet next season for them?  Yes  No

OR, please provide their name and mailing address here: \_\_\_\_\_

\_\_\_\_\_

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*Did you know you can host a SERRV Sale at any time of the year? Also, you and members of your community can shop from SERRV anytime, online at [www.serrv.org](http://www.serrv.org) or through our catalog.*

*Make sure to join our SERRV Sale Facebook community! Search for SERRV Our World.*

***Thank you for your feedback!***

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Please place  
first-class  
stamp here

SERRV  
attn: Marketing Department  
122 State Street, Suite 600  
Madison, WI 53703

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*Please Tape Here*