# 2 Ways to SERRV & EARN

Support fair trade and raise funds for your favorite nonprofit—or yourself!

## Choose your program!

#### **Online Fundraiser**

Here's how it works!

OR Trunk Show
Here's how it works!

You'll **host** an online fundraiser with friends & family across the country.

You'll **sell** any handcraft on **serrv.org** using a custom web link you'll share with shoppers.

You'll **earn** 20% of total sales for your favorite nonprofit!

You'll **host** an in-person event in your community.

You'll **sell** any handcraft from our catalog or **serrv.org** at your event.

You'll **earn** 25% for you (or an organization you choose)!

#### Here's how to get started!

## Step 1: Sign Up

We'll send you a custom web link.

## Step 2: Share your custom web link

Each personal order placed using your link will add to your total donation. Track your progress by logging into your account.

### Step 3: Watch for a check

We'll mail a check to your nonprofit for 20% of orders placed with your custom web link.

#### Here's how to get started!

## Step 1: Sign Up

We'll email you when your account is ready.

## Step 2: Shop hundreds of global gifts

Choose from our selection of 1000+ handcrafts and foods from around the world.

### Step 3: Gather your friends & have fun!

Host a house party, church sale, or office celebration.



## **Frequently Asked Questions**

#### **Online Fundraiser**

#### Q: How does my nonprofit receive 20%?

A: We'll mail a check to your nonprofit each quarter for 20% of orders placed with your custom web link (if the earnings are less than \$25, we'll accrue until higher).

#### Q: Can we order by phone?

A: No, orders must be placed online using your custom web link to count towards your donation total.

#### Q: Who places the orders?

A: Each shopper places their own order.

#### Q: Can items be returned?

A: Individual shoppers can return items at their expense within 30 days by using our Returns Form.

#### Q: Who pays for shipping?

A: Shoppers pay our regular shipping rates for delivery to their homes.

#### Q: What's the minimum order size?

A: There's no minimum on these personal orders.

Find materials to promote your event at serry.org/fundraiser

#### **Trunk Show**

#### Q: How do I earn 25%?

A: You'll sell items at full retail price and we'll bill you for 75% of retail. The only non-discounted products are Gift Cards, promotional items, and items in our Final Sale category.

#### Q: Can I host a Trunk Show online?

A: You can sell live on social media, or collect orders ahead of time using SERRV catalogs! To sell online, sign up for our Online Fundraiser.

#### Q: Who places the orders?

A: You'll place orders on your account.

#### Q: Can I return products I don't sell?

A: Unfortunately we don't accept returns for our Trunk Show program unless damaged or defective upon receipt.

#### Q: Who pays for shipping?

A: You'll receive free ground shipping on your first order each season (twice a year). You'll be responsible for shipping costs on additional orders.

#### Q: What's the minimum order size?

A: \$300 for your first order and \$150 for reorders.

Find materials to promote your event at serrv.org/trunkshow

More Questions? Please email sales@serrv.org

